

**Agenda for a virtual meeting of the  
 Member Development Committee (MDC)  
 on Tuesday 4 August 2020 at **12:00 noon**  
 by Microsoft Teams**

Supporting papers are issued with the agenda where available;  
 others will be added to the meeting's SharePoint folder as they are ready, with the intention of  
 completing the full set by the Friday before the meeting at the latest.

Item nr	Business	Lead	Pre-read paper
1	<b>Apologies for absence</b>	-	-
2	<b>Declaration of any conflicts of interest</b>	-	-
3	<b>Minutes</b> (circulated) of the meeting held on Tuesday 5 May 2020 The minutes were approved electronically and published on 22 May.	Chair	-
4	<b>Matters arising</b> not covered elsewhere on the agenda	Chair	-
5	<b>Report from Coaching Roadshows Review Working Group</b> including Skills Coaching Roadshow programme	Mary Barratt	-
6	<b>Report from Coaching Structure Working Group (CSWG)</b>	Martin Soulsby	-
7	<b>Report from the Equality, Diversity and Inclusivity Working Group</b> 7.1 Update from Mary Barratt, Working Group Chair 7.2 Update on <i>uncover your potential</i> weekend and the female-led instructor course at Langar, by Kate Lindsley and the STO	Mary Barratt Kate Lindsley & STO	- -
8	<b>Report from the Member Journey Working Group</b> Relevant objectives from the Strategic Plan 2018-22 include: <ul style="list-style-type: none"> <li>• Better understand the membership journey and key influencing points/agents</li> <li>• Better understand factors affecting membership growth/decline</li> </ul>	Chair	-

Item nr	Business	Lead	Pre-read paper
9	<b>Communications to members and beyond</b> 9.1 Skydive the Mag 9.2 Digital communications - reports from the Communications Manager	Chair	9.1 - Mag report  9.2 - Rpts from Comms Mgr
10	<b>Any other business</b> to be notified to the Secretary by no later than noon on Friday 31 July	Chair	-
11	<b>Dates of next meeting</b> Tuesday 20 October at 12:00 noon, by Microsoft Teams.	-	-